

Survey Instrument & Sketch Map

Macalester College students are working this fall to learn about the ways that residents in the North End of the Union Park District view and experience their neighborhood. Our focus is on people who live in the area within I-94, Snelling, Prior, and University Avenue. The research effort is being conducted with the Union Park District Council. Findings will be shared in a final report for the District Council. The report will be used to inform the District Council's future community development activities and programming.

Anyone 18 years or older may participate in the survey. The identity of individuals will be kept private. Summaries of all the participants' views will be shared in a final report.

A. Getting to know you and your household

Please list your street address or nearest intersections _____

- 1) In what year did you move to this address? _____
- 2) Do you own or rent your home? (*check one answer*) own rent
- 3) In the past 7 days, what forms of transportation have you used? (*check all that apply*)
 personal car carpool Car2go bus train walk bike other: _____

B. Understanding your view of the neighborhood

- 1) Using the accompanying map, sketch what you see as the boundaries of the neighborhood where you live.
- 2) What name(s) do you use for this neighborhood? *Please write this on the map.*
- 3) If you were to show a friend around your neighborhood, what would you show them? *Please indicate where these are on the map*
 - a)
 - b)
 - c)
- 4) What three words describe the personality of your neighborhood?
 - 1.
 - 2.
 - 3.
- 5) What makes your neighborhood unique?
- 6) How often do you shop at the **businesses** in your neighborhood?
 every day every week every month every few months every year never
Which businesses do you go to most?

C. How you stay informed about the neighborhood

1) How easily can you find information about this neighborhood? *(please circle a number)*

Not easily 1 2 3 4 5 Very easily

2) How do you usually get news and information about this neighborhood? *(check all that apply)*

- | <i>Face to face</i> | <i>Print</i> | <i>Online</i> |
|---|---|--|
| <input type="checkbox"/> Talk to my neighbors | <input type="checkbox"/> The Pioneer Press | <input type="checkbox"/> Nextdoor social network |
| <input type="checkbox"/> Block clubs | <input type="checkbox"/> The Star Tribune | <input type="checkbox"/> E-democracy |
| <input type="checkbox"/> Community meetings | <input type="checkbox"/> The Midway Monitor | <input type="checkbox"/> Facebook |
| <input type="checkbox"/> _____ | <input type="checkbox"/> The Villager | <input type="checkbox"/> Union Park E-newsletter |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

3) Please circle the option above that you most prefer.

4) Are there any ways that you'd like to get information about this neighborhood that are not currently available?

D. Your background

To make sure our research reflects the views of different groups, we would like to know a little more about you. Remember, your answers will be kept confidential.

1) What is your age? _____ years

2) What identities best describe you *(check all that apply)*

- | | |
|---|--|
| <input type="checkbox"/> African American | <input type="checkbox"/> Asian American |
| <input type="checkbox"/> Hispanic/Latino | <input type="checkbox"/> Native American |
| <input type="checkbox"/> White/Caucasian | <input type="checkbox"/> _____ |

3) How many years of school have you completed? *(circle one answer)*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17+
Grade school								High school				College			Advanced Degree	

4) Including you, how many people currently live in your home? *(enter a number on each line)*

- _____ Adults (18 and older)
_____ Children 5-17 years old
_____ Children under 5 years old

E. Is there anything else you would like us to know about your neighborhood?

F. Next Steps

We will conduct interviews with residents to better understand their views on neighborhood assets, including transportation and community characteristics.

To receive updates about this research project or to participate in follow up interviews, please let us know by sharing your contact information (that we'll collect on a separate form).

THANK YOU FOR YOUR PARTICIPATION!

B. Understanding your view of the neighborhood

- 1) Using the map below, sketch what you see as the boundaries of the neighborhood where you live.
- 2) What name(s) do you use for this neighborhood? Please write this on the map.

- 3) If you were to show a friend around your neighborhood, what would you show them?

Please indicate where these are on the map.

- 3a) _____
- 3b) _____
- 3c) _____



Interview Questions - Residents

<u>Themes</u>	<u>Questions</u>
Sense of community	How long have you lived here? How connected do you feel to other people living in your community? How do neighbors support one another?
Community events	Where do neighborhood gatherings take place? Who organizes them? How do you contact your neighbors? When do people come together?
People of interest	Are there some community leaders or active members in your neighborhood? Could you tell me about them? How do you know them?
Reception to neighborhood	What factors contributed to you moving here? What were your first impressions? How long did it take to feel settled?
Businesses	What kinds of options exist in your neighborhood for food and groceries? How have food options changed? What do you like or dislike about these options? Are there are other businesses in the neighborhood that you visit regularly?
Outdoors	Tell me about the outdoor spaces in your neighborhood? What's your perception of safety in the area? When and where do you feel the safest in your neighborhood outside of your house? (What would you add to the neighborhood to contribute to safety?)
Change overtime	Since you've lived in this neighborhood, what has changed? What has stayed the same? How do you feel about these changes? How does it affect you/your neighbors? Do you feel like you or your neighbors can influence change in the area?
Transportation	What do you think is the easiest way to get around in the neighborhood? How walkable is your neighborhood? How bikeable is your neighborhood? How easy/enjoyable is it to walk/bike in your neighborhood? How do you feel about the Green Line?
Perception of diversity	Tell me about the differences among people who live in your

	<p>neighborhood.</p> <p>What sorts of differences, if any, exist between the blocks in your neighborhood?</p>
<p>Perception of place within larger city</p>	<p>Do you think your neighborhood differs from the rest of the Twin Cities in any particular way?</p> <p>Do you feel like you have a voice in what goes on in the neighborhood? What about the city?</p> <p>What are aspects of your neighborhood that you think other neighborhoods could benefit from/should have?</p>

Interview Questions – Businesses and Organizations

Questions for owners/operators of commercial areas & community organizations

1. Why is your business located at this location?
 - a. How long has your business been located here?
 - i. Have you seen any changes in recent years?
 - b. What are the advantages of operating at this location?
 - i. What are the challenges?
 - c. How do you view your business's future prospects at this location?
2. Do you live in this neighborhood?
3. Which aspects of this neighborhood affect your business?
 - a. What assets do you see in this neighborhood?
4. Where do most of your customers come from?
 - a. How do your customers travel here?
5. Do you feel like you know your customers?
 - a. Do you know them personally?
 - b. Are there regulars?
6. Do you speak with your customers about things other than business?
 - a. Do you think that your business acts as a community space?
7. How do you advertise to people in the neighborhood?
 - a. How do your customers learn about your business?
8. How does your business relate with the neighborhood?
 - a. Does your business sponsor local activities?
 - b. Do you participate in local events? Why or why not?
9. Does your business communicate/ cooperate with other businesses in the neighborhood?
10. What is the personality of this neighborhood?
 - a. How does your business fit in with that?
11. What neighborhood are we in?

Adapted Questions for owners/operators of retail businesses

1. Why is your business located at this location?
 - a. How long has your business been located here?
 - i. Have you seen any changes in recent years?
 - b. What are the advantages of operating at this location?
2. What neighborhood are we in?
3. What three words describe the personality of this neighborhood?
4. Which aspects of this neighborhood affect your business?
 - a. What positive aspects do you see in this neighborhood?
5. How does your business relate with the neighborhood?
 - a. Does your business sponsor local activities?
 - b. Do you participate in local events? Why or why not?

Interview Respondent Characteristics

Interview Respondent

Number	Racial identity	Housing Tenure	Age	Education	Year moved
1	White	Renter	35-64	some college	1987
2	White	Home owner	25-34	graduate degree	2011
3	White	Renter	18-24	college degree	2016
4	White	Home owner	35-64	graduate degree	2015
5	White	Home owner	35-64	graduate degree	2000
6	White	Home owner	65-74	graduate degree	1986
7	White	Home owner	35-64	graduate degree	1986
8	White	Renter	35-64	High School degree	2006
9	Hispanic/Latino	Home owner	35-64	graduate degree	2016
10	African American	Renter	35-64	college degree	2008
11	White	Home owner	35-64	graduate degree	1992
12	White	Renter	65-74	college degree	2015
13	White	Home owner	25-34	college degree	2014
14	White	Home owner	25-34	graduate degree	2015
15	White		35-64	graduate degree	2015
16	White	Homeowner	35-64	college degree	2006
17	Hispanic/Latino	Renter	25-34	some college	2013

Composite Results of Sketch Maps

Residents draw boundaries of their neighborhood on a provided sketch map

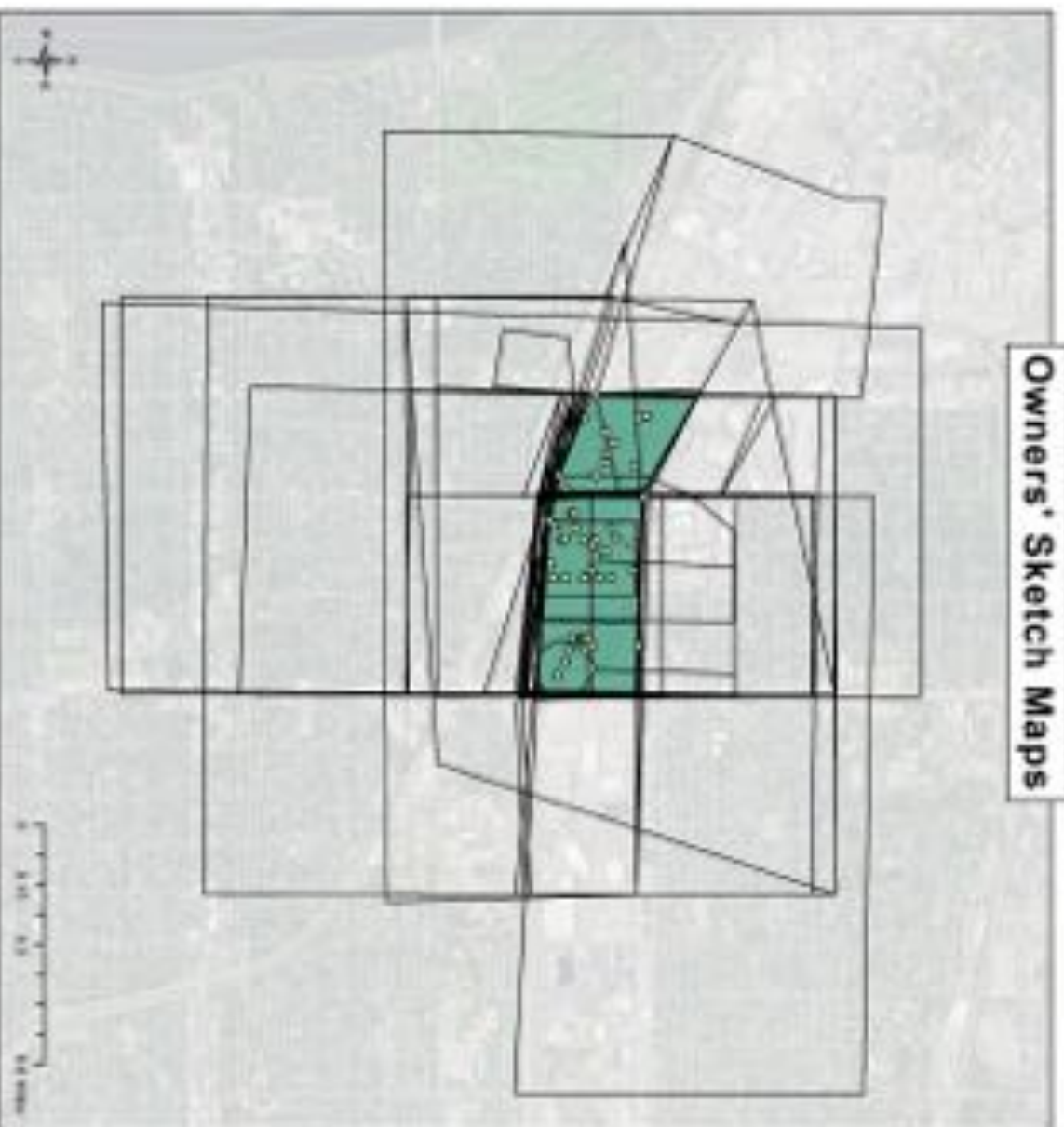
Composite Sketch Map



Survey Area Inset (with Street Names)



Owners' Sketch Maps



Survey Area Inset (with Street Names)



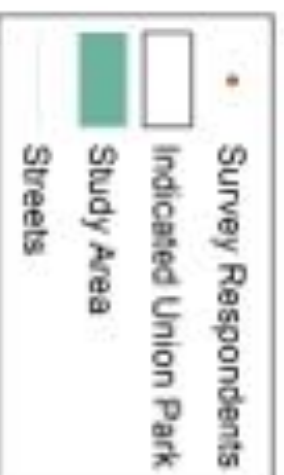
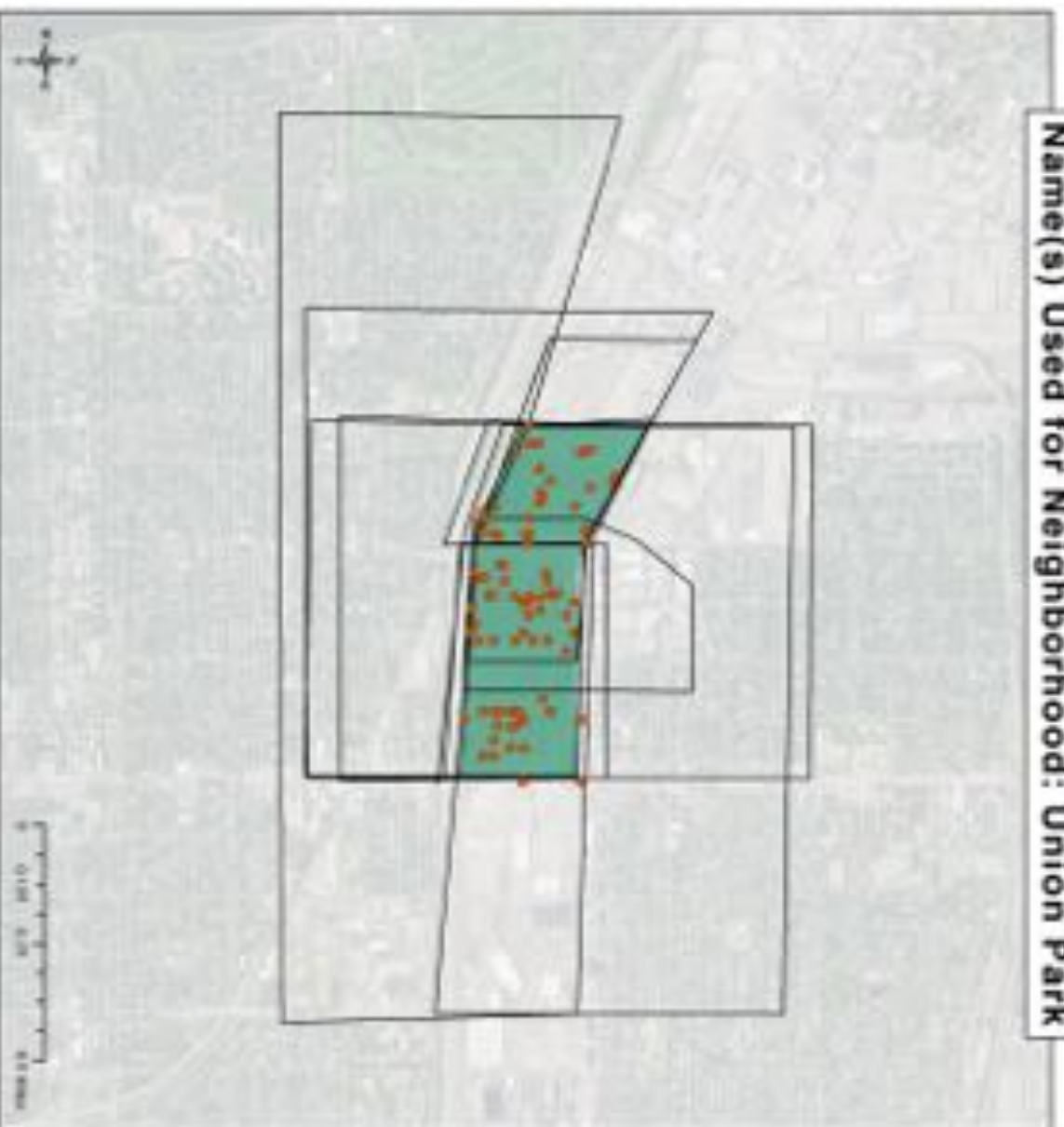
Renters' Sketch Maps



Survey Area Inset (with Street Names)



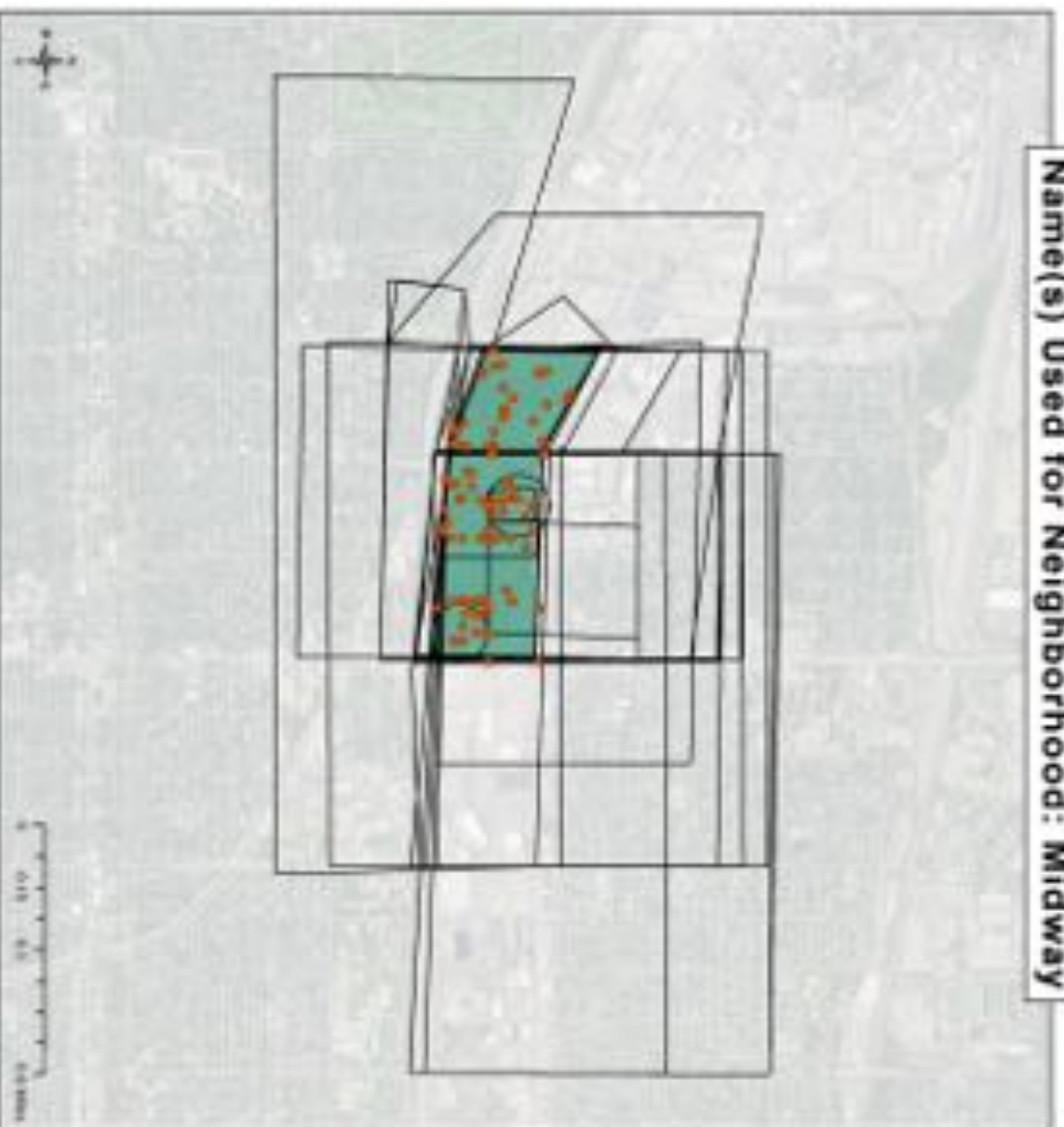
Name(s) Used for Neighborhood: Union Park



Survey Area Inset (with Street Names)



Name(s) Used for Neighborhood: Midway



Survey Area Inset (with Street Names)



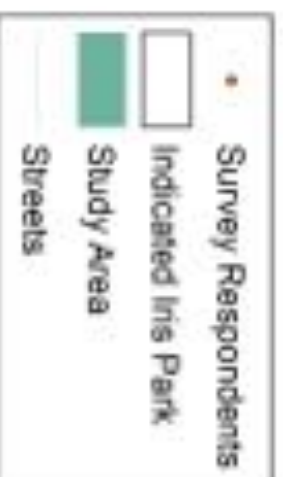
Name(s) Used for Neighborhood: Merriam Park



Survey Area Inset (with Street Names)

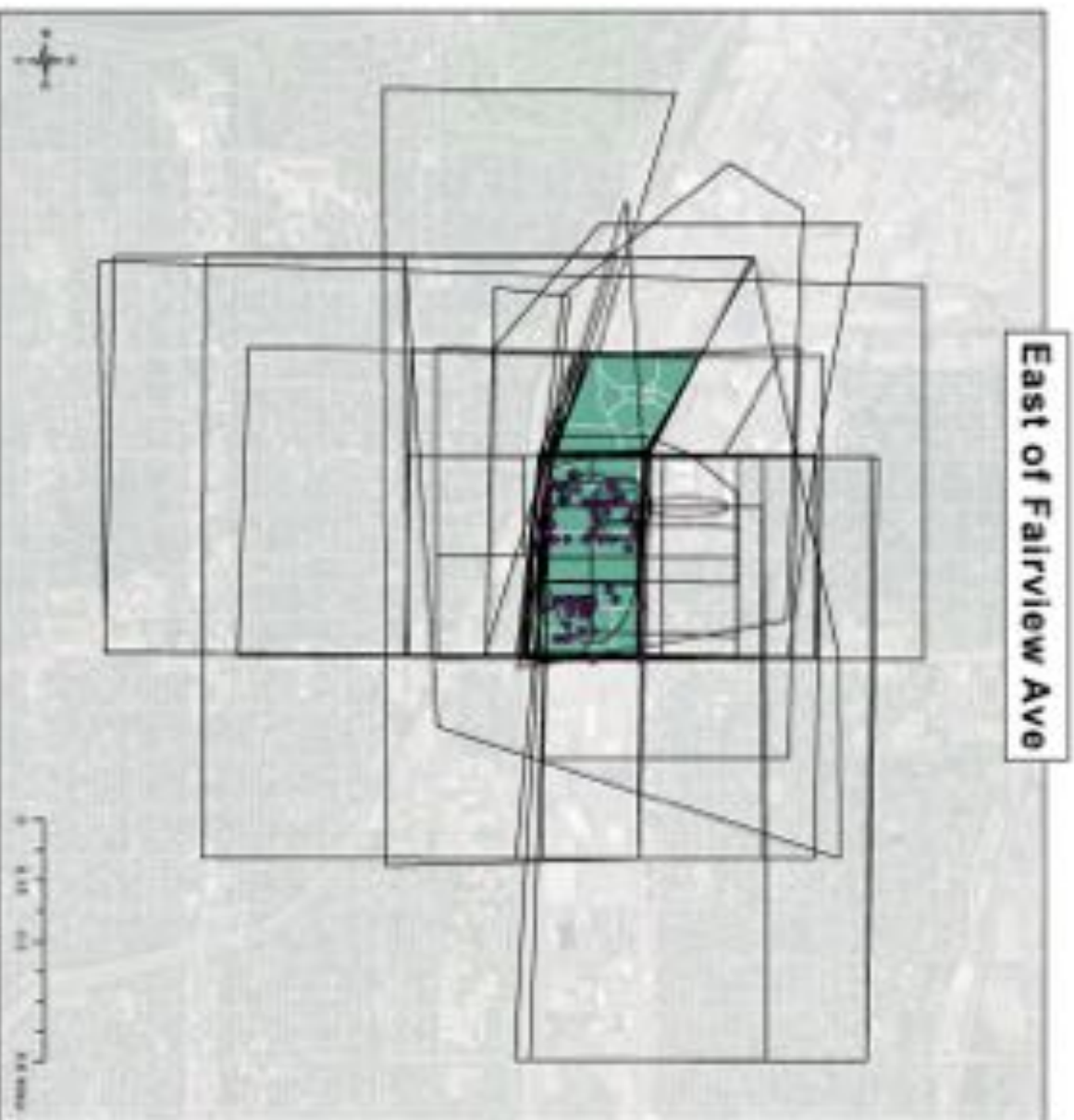


Name(s) Used for Neighborhood: Iris Park



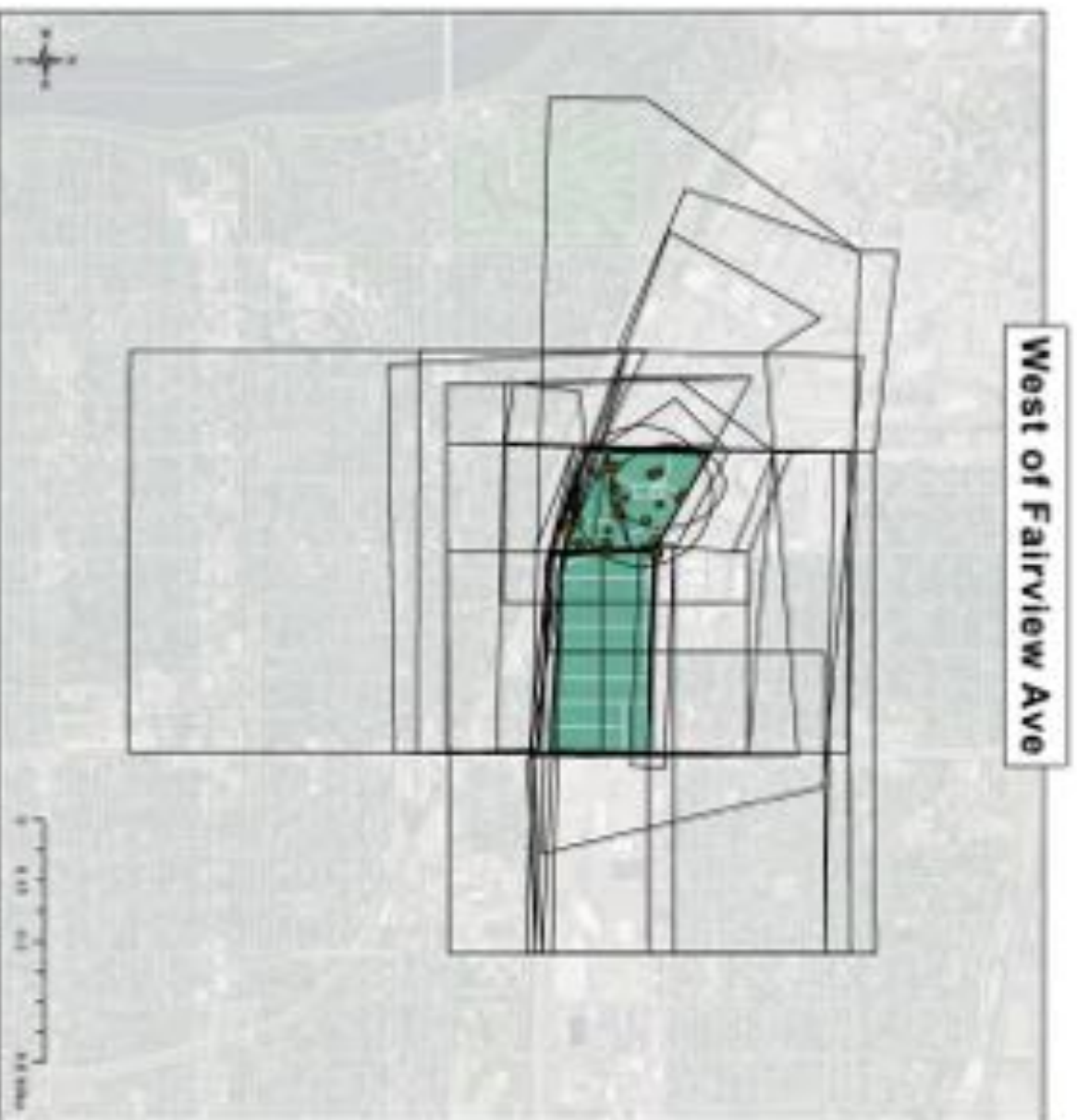
Survey Area Inset (with Street Names)





Survey Area Inset (with Street Names)



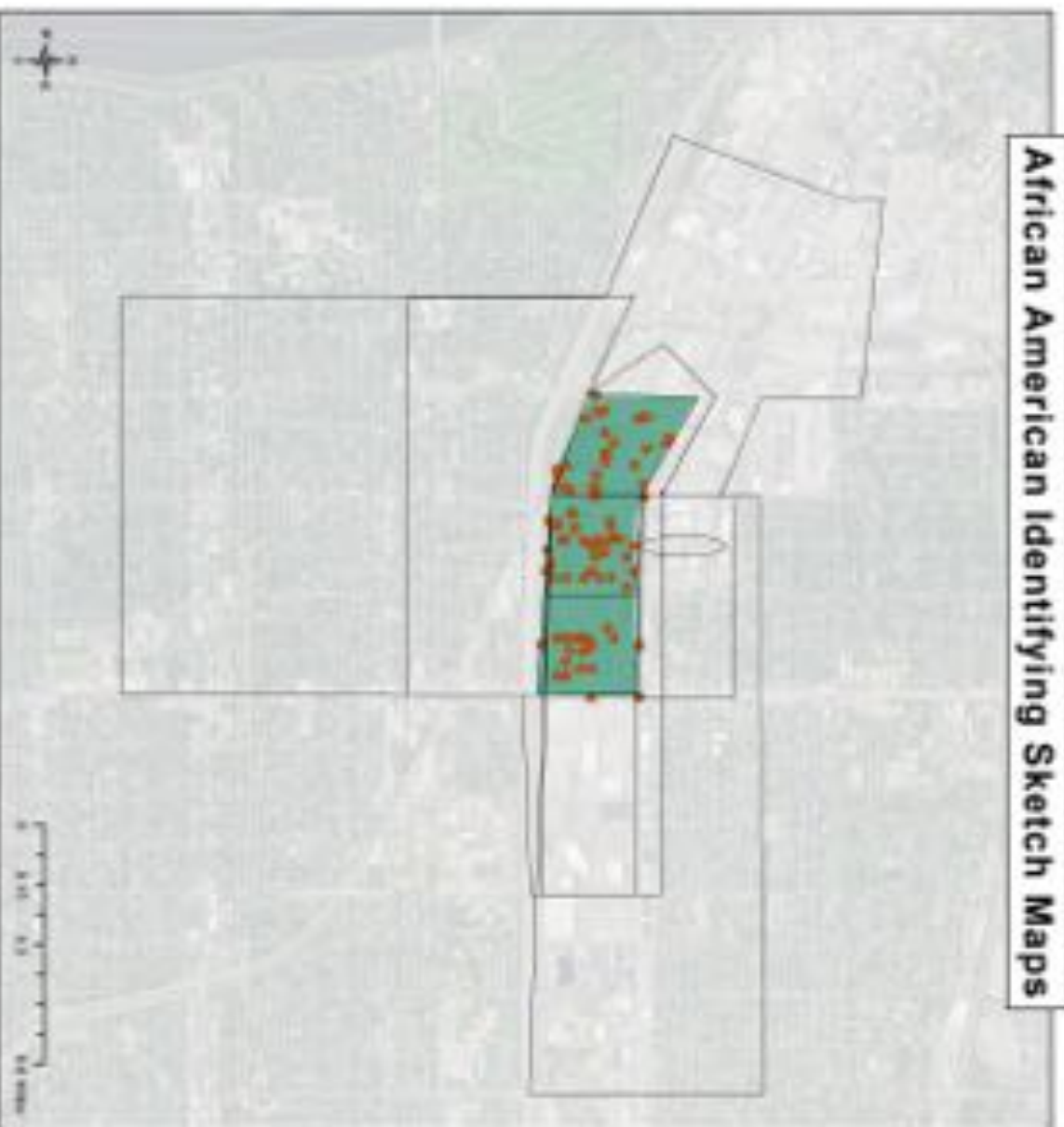


- West of Fairview (Addresses)
- West of Fairview (Sketch Maps)
- Streets
- Study Area

Survey Area Inset (with Street Names)



African American Identifying Sketch Maps



Survey Area Inset (with Street Names)



Asian American Identifying Sketch Maps



Survey Area Inset (with Street Names)



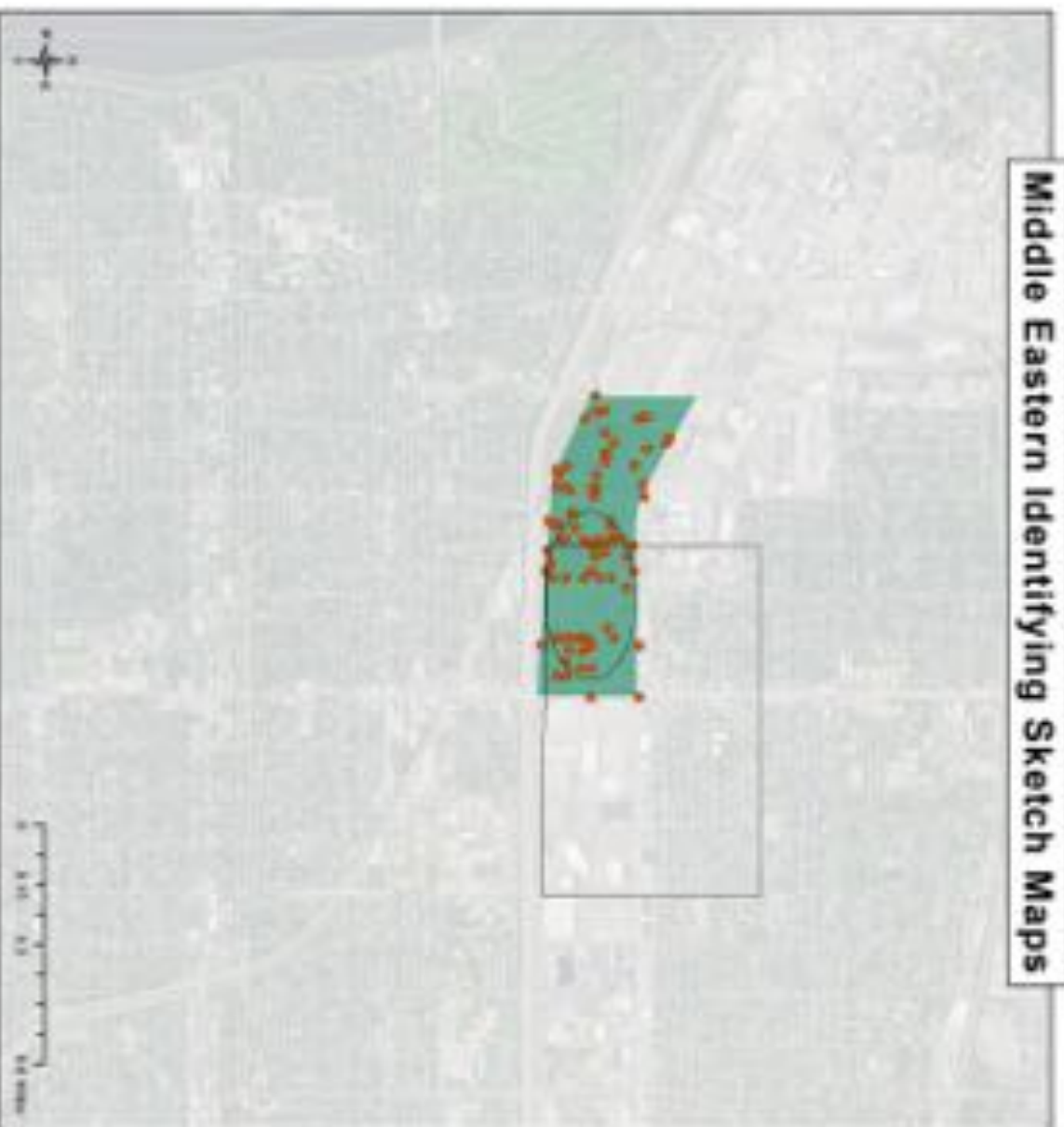
Hispanic/Latino Identifying Sketch Maps



Survey Area Inset (with Street Names)



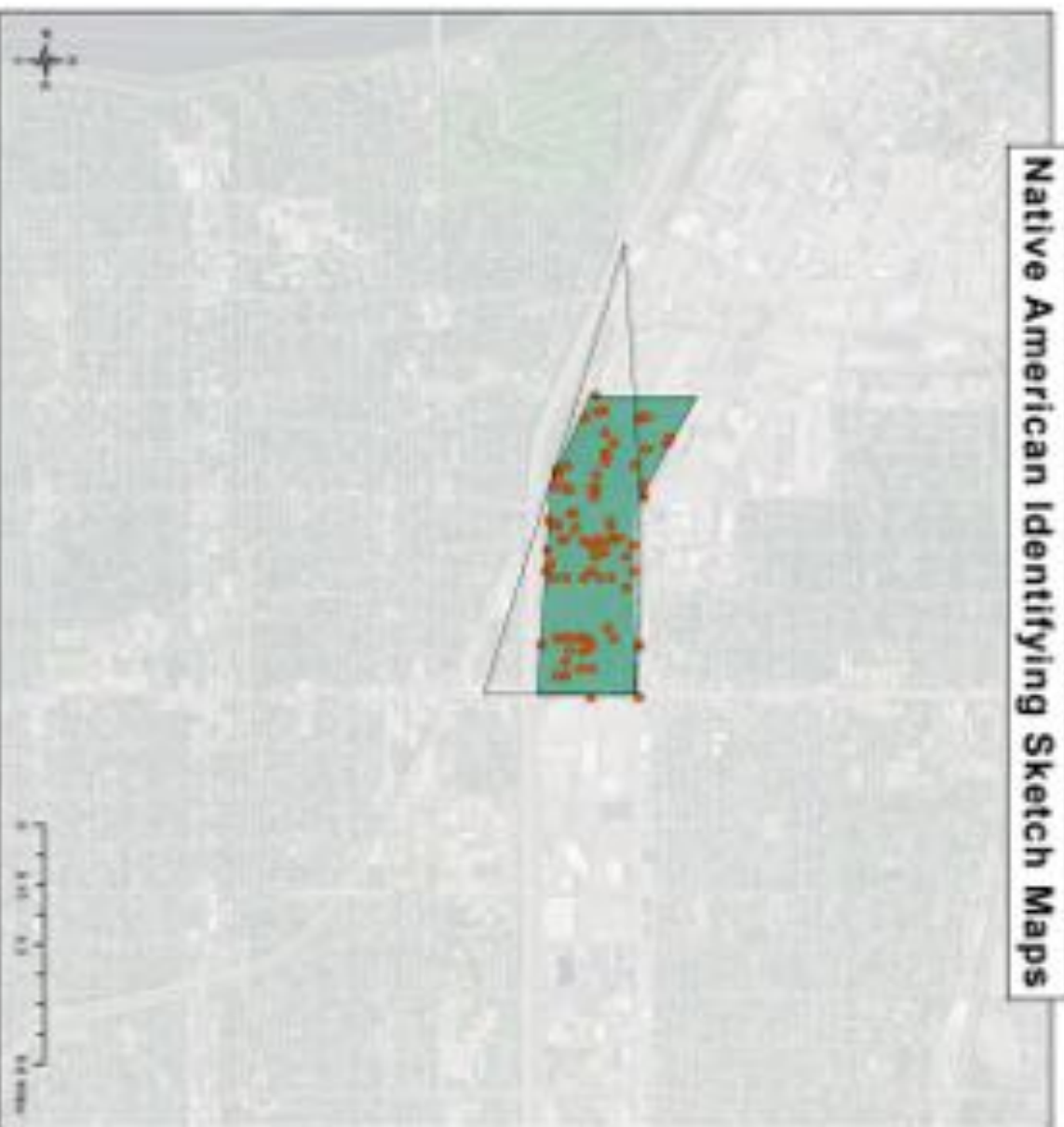
Middle Eastern Identifying Sketch Maps



Survey Area Inset (with Street Names)



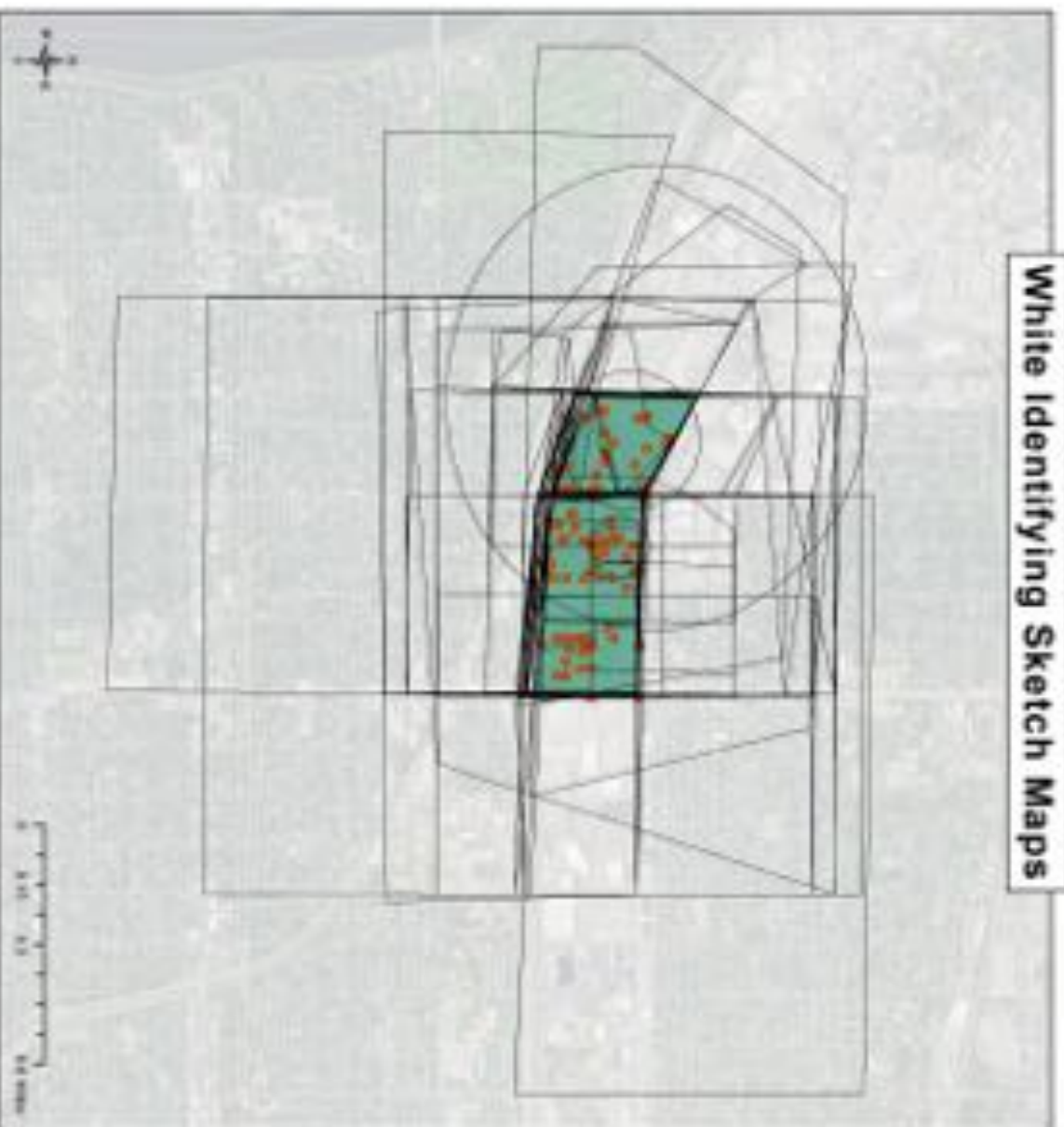
Native American Identifying Sketch Maps



Survey Area Inset (with Street Names)



White Identifying Sketch Maps



Survey Area Inset (with Street Names)





Survey Area Inset (with Street Names)

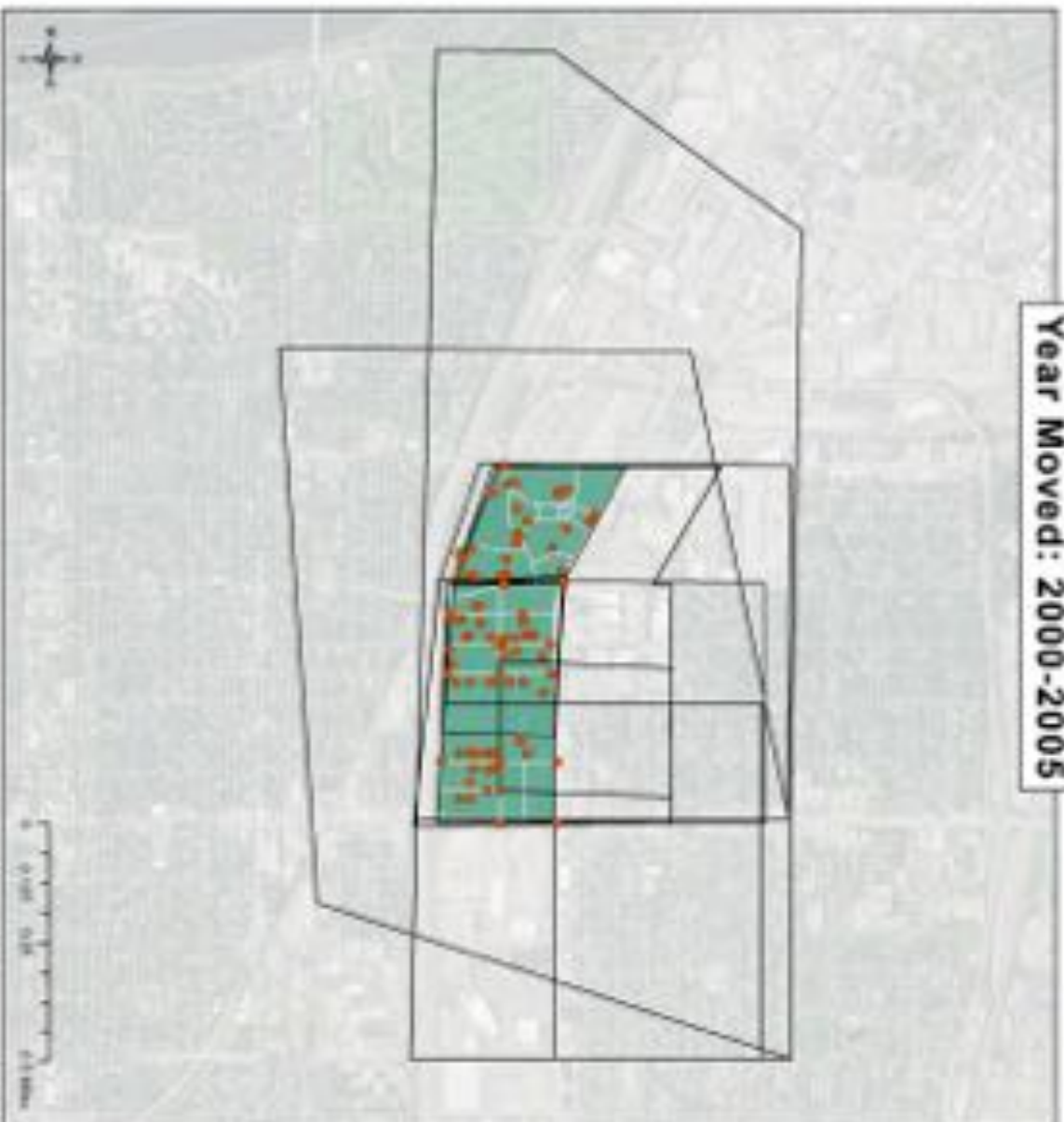




Survey Area Inset (with Street Names)



Year Moved: 2000-2005



Survey Area Inset (with Street Names)

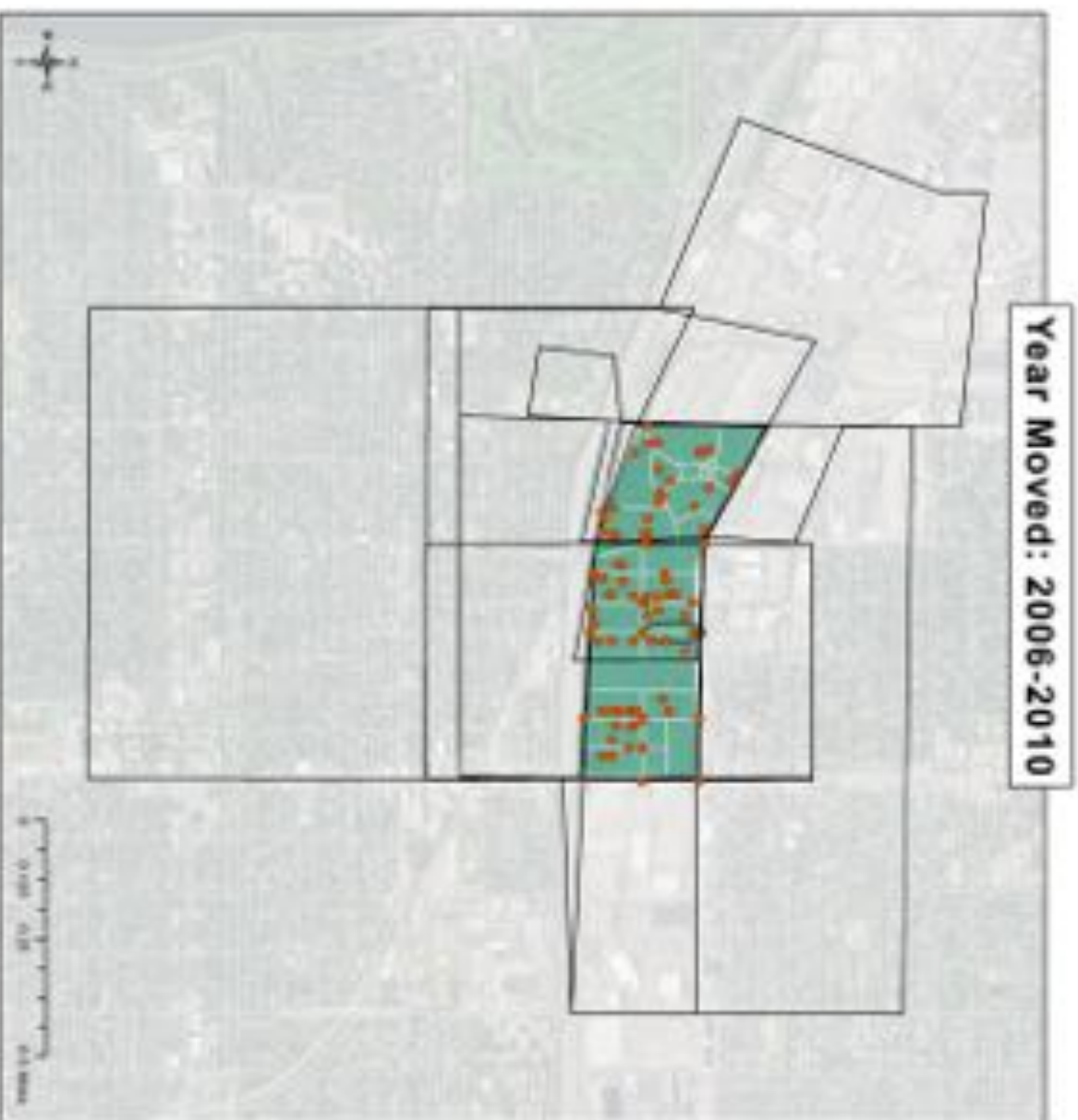


Year Moved: 2001-2005



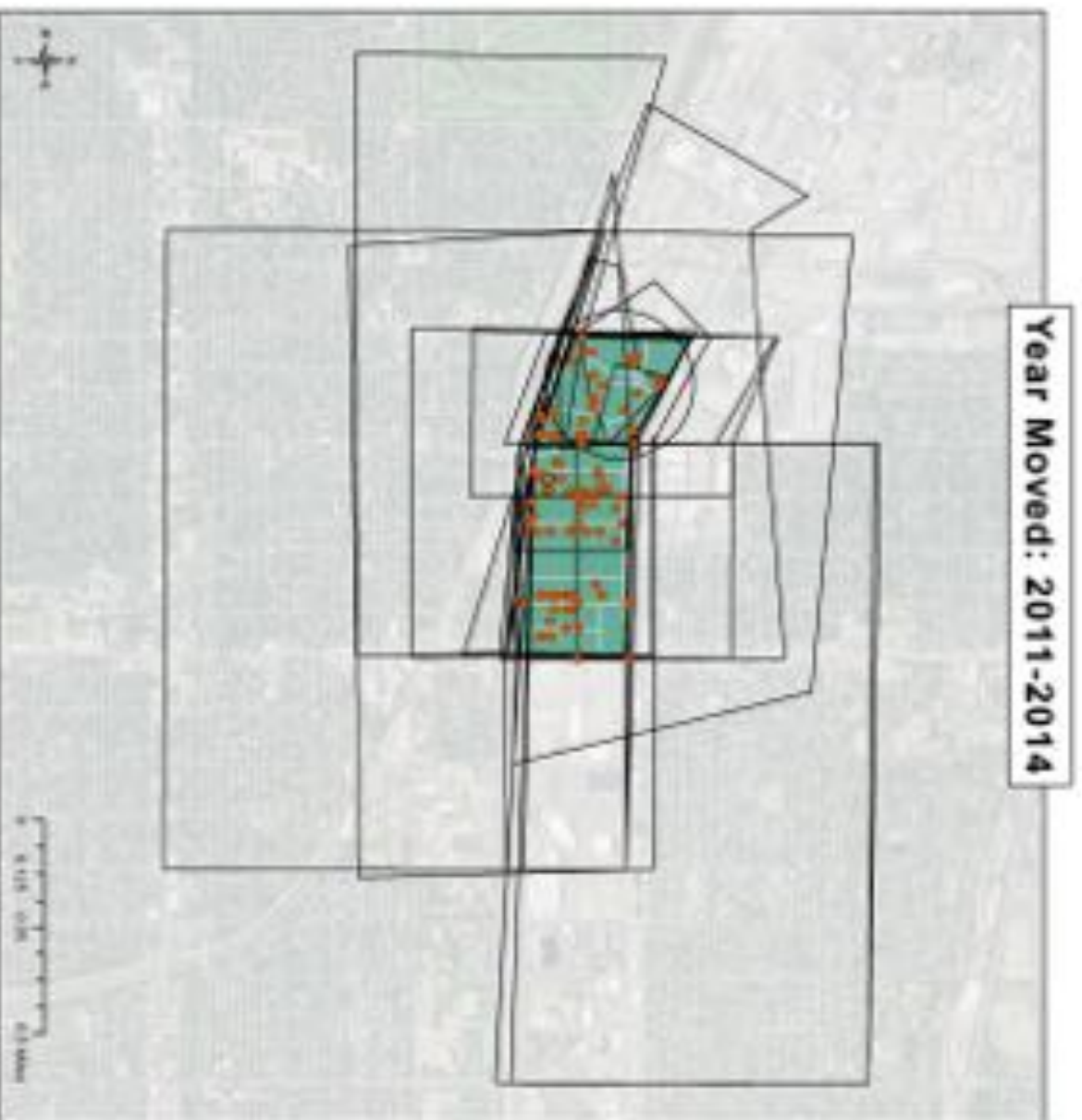
Survey Area Inset (with Street Names)





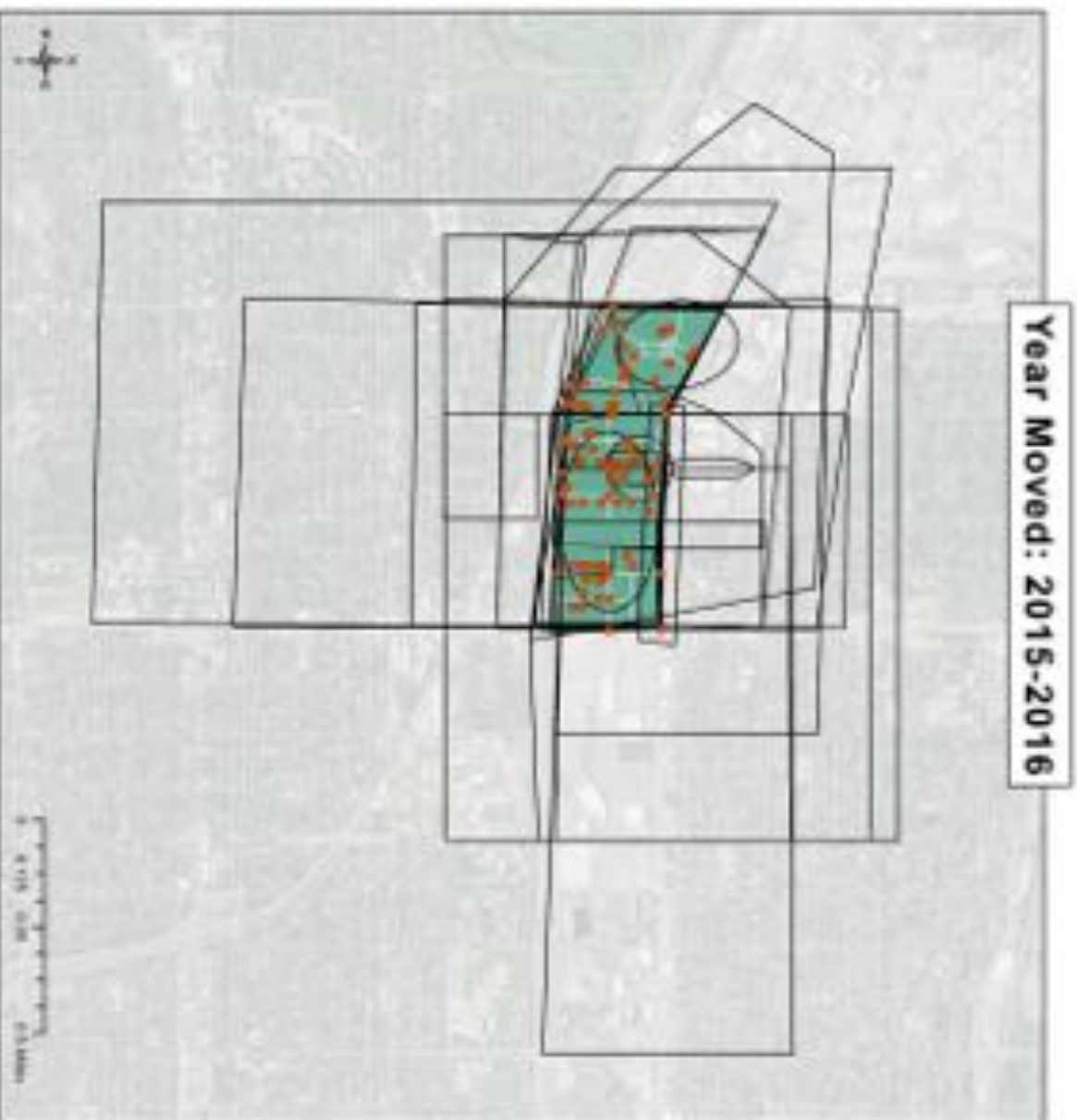
Survey Area Inset (with Street Names)





Survey Area Inset (with Street Names)





Survey Area Inset (with Street Names)

